

ORDER



Orders
Order / Rev: 709745 - 1
Alt Order #: 06297526
Product Desc: DSCC-NELSON
Estimate: 560
Flight Dates: 08/29/12 - 09/03/12
Original Date / Rev: 08/24/12 / 08/30/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Abar Hutton Media/ POL
Buying Contact: Shelli Hutton
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Nelson, B/ D / US Senate
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	33	\$22,775.00	\$19,358.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	33	\$22,775.00	\$19,358.75	0.00
Totals	33	\$22,775.00	\$19,358.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	08/29/12	08/31/12	M-F 8-9a The Early Show	CM	8-9a (8:00 AM-9:00 AM)	-- WTF--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	-- WTF--		3				\$250.00		0.00			
2	WTSP	08/30/12	08/30/12	Price Is Right Price Is Right	CM	11a-12p	--- T---	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	--- T---		1				\$750.00		0.00			
3	WTSP	08/29/12	08/31/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-- WTF--	:30	3	\$650.00	P-3	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	-- WTF--		3				\$650.00		0.00			
4	WTSP	08/30/12	08/30/12	M-F 4-5p Dr. Phil	CM	4-5p	--- T---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	--- T---		1				\$600.00		0.00			
5	WTSP	08/29/12	08/29/12	M-F 5-530p 5-530p 10 News	CM	5-530p	-- W----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	-- W----		1				\$400.00		0.00			
6	WTSP	08/29/12	08/31/12	M-F 6-630p 6-630p 10 News	CM	6-630p	-- WTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	-- WT---		3				\$500.00		0.00			

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 Alt Order #: 06297526
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Advertiser: Nelson, B/ D / US Senate
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 Estimate: 560
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WTSP	08/29/12	08/29/12	530-6a 530-6a 10 News	CM	530-6a	--W----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	--W----		1				\$100.00		0.00			
8	WTSP	08/30/12	08/30/12	Prime Political Program Republican National Convention	CM	Tue-Thur 10-11p	---T---	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	---T---		1				\$4,000.00		0.00			
9	WTSP	08/30/12	08/31/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	---TF--	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	---TF--		2				\$1,500.00		0.00			
10	WTSP	09/01/12	09/01/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	-----S-		1				\$800.00		0.00			
11	WTSP	09/02/12	09/02/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	-----S		1				\$1,200.00		0.00			
12	WTSP	08/31/12	08/31/12	Letterman Late Night with David Letterman	CM	1135p-1237a	----F--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	----F--		1				\$600.00		0.00			
13	WTSP	08/31/12	08/31/12	Late Late Show Late Late Show	CM	1237-137a	----F--	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	----F--		1				\$100.00		0.00			
14	WTSP	09/01/12	09/01/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	-----S-		1				\$175.00		0.00			
15	WTSP	09/01/12	09/01/12	Sat 7-730p Inside Edition	CM	7-730p	-----S-	:30	1	\$300.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	-----S-		1				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	08/27/12-09/02/12	Sat 7-730p		7-730p	-----Sa--	:30		(\$300.00)		0.00	NM		
	Credited														
	[mg 26]														
16	WTSP	09/01/12	09/01/12	Sat 730-8p Young Icons	CM	Sat 730-8p	-----S-	:30	1	\$300.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	-----S-		1				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	08/27/12-09/02/12	Sat 730-8p		Sat 730-8p	-----Sa--	:30		(\$300.00)		0.00	NM		
	Credited														
	[mg line 26]														
17	WTSP	09/02/12	09/02/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	-----S		1				\$800.00		0.00			
18	WTSP	09/03/12	09/03/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	M-----		1				\$250.00		0.00			
E 19	WTSP	09/03/12	09/03/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	1	\$750.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	WTSP	09/03/12	09/03/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	1	\$750.00	P-3	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 M----- 1 \$750.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 09/03/12-09/09/12 Price Is Right 11a-12p M----- :30 (\$750.00) 0.00 NM Credited [MG LINE 27]															
20	WTSP	09/03/12	09/03/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 M----- 1 \$650.00 0.00															
E 21	WTSP	09/03/12	09/03/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M-----	:30	1	\$400.00	P-3	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 M----- 1 \$400.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 09/03/12-09/09/12 M-F 5-530p 5-530p M----- :30 (\$400.00) 0.00 NM Credited [MG LINE 27]															
22	WTSP	09/03/12	09/03/12	CBS Evening News CBS Evening News	CM	630-7p	M-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 M----- 1 \$600.00 0.00															
23	WTSP	09/03/12	09/03/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 M----- 1 \$1,500.00 0.00															
24	WTSP	08/29/12	08/30/12	Letterman Off-time Letterman Off-time	CM	12a-1a	--WT---	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 --WT--- 2 \$600.00 0.00															
25	WTSP	08/30/12	08/30/12	Late Late Show Off-time Late Late Show Off-time	CM	1a-2a	---T---	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 ---T--- 1 \$100.00 0.00															
26	WTSP	09/01/12	09/01/12	Hurricane Special Hurricane Special	CM	Sat 7-8p	-----S-	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 -----S- 2 \$300.00 0.00															
N27	WTSP	09/03/12	09/03/12	US Open Weekday US Open Weekday	CM	US Open Weekday	M-----	:30	2	\$575.00	P-4	0.00	NM	2	\$1,150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 M----- 2 \$575.00 0.00															
													Totals	33	\$22,775.00